

[Your Name]

[Phone Number] | [Email Address]
[Portfolio URL / LinkedIn Profile]

[Date]

Dear [Recipient Name],

As a digital media professional with a focus on [Core Specialty: e.g., Content Strategy / Video Production / Social Analytics], I have long admired [Company/Organization Name]'s approach to [Specific Campaign or Brand Quality]. I am writing to formally express my interest in the [Job Title] position.

In my recent role at [Previous Company], I spearheaded [Major Project] which resulted in a [Metric: e.g., 40% increase in engagement / \$200k revenue growth]. My expertise lies in bridging the gap between creative storytelling and data-driven distribution. I am proficient in [Key Software/Tools] and thrive in fast-paced environments that require agile content iteration.

I am particularly drawn to your team's recent work on [Specific Project]. I believe my background in [Relevant Skill] would allow me to contribute immediately to your upcoming goals regarding [Target Objective].

I would welcome the opportunity to discuss how my technical skills and creative vision align with the needs of [Company Name]. Thank you for your time and consideration.

Best regards,

[Your Name]