

**Subject:** [Compelling Hook / Design Inquiry] - [Your Name]

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Hi [Recipient Name],

I've been following [Company/Agency Name]'s work for some time, specifically the recent [Specific Project or Campaign Name]. The way your team executed the [Specific Element: e.g., visual storytelling/brand identity/interactive UX] really resonated with my own approach to creative leadership.

I am a Creative Director with [Number] years of experience building [Type of Brands/Products] at the intersection of [Industry A] and [Industry B]. My work focuses on [One-sentence summary of your unique value proposition or design philosophy].

I'm reaching out because I admire the design culture you've built at [Company Name]. I'm not looking for a formal interview today, but I would value the opportunity to introduce myself and perhaps exchange thoughts on the future of [Specific Industry Trend].

You can view my portfolio and recent case studies here: *[Link to Portfolio]*

Are you open to a brief 15-minute virtual coffee sometime next week? If not, I'd still love to stay connected.

Best regards,

**[Your Name]**  
Creative Director  
[Link to LinkedIn]  
[Phone Number]