

[Your Name]
[City, State, Zip Code]
[Phone Number]
[Email Address]
[LinkedIn/Portfolio Link]

[Date]

[Hiring Manager Name]
[Company Name]
[Company Address]

Dear [Hiring Manager Name],

I am writing to express my interest in the Influencer Relations Social Media Coordinator position at [Company Name]. As a digital native with a deep understanding of [Platform 1] and [Platform 2] ecosystems, I have closely followed [Company Name]'s recent campaigns and admire your approach to [Specific Campaign or Brand Value].

In my previous experience at [Previous Company/Internship], I successfully managed relationships with [Number] influencers, resulting in a [Percentage]% increase in brand engagement. I specialize in identifying authentic brand advocates, negotiating contract terms, and ensuring that creative deliverables align with overarching marketing goals. My background in social media analytics allows me to track ROI effectively and pivot strategies based on real-time performance data.

At [Company Name], I am eager to leverage my skills in [Specific Skill, e.g., Community Management or Content Seeding] to expand your creator network. I am particularly adept at bridging the gap between brand voice and influencer creativity to produce high-impact, organic-feeling content that resonates with [Target Audience].

Thank you for your time and consideration. I look forward to the possibility of discussing how my relationship management skills and passion for social media trends can contribute to the continued growth of [Company Name].

Sincerely,

[Your Name]