

[Your Full Name]
[Your Phone Number]
[Your Email Address]
[Your LinkedIn Profile / Portfolio Link]

[Current Date]

[Hiring Manager Name]
[Hotel/Resort/Company Name]
[Company Address]
[City, State, Zip Code]

Dear [Hiring Manager Name],

I am writing to express my enthusiastic interest in the Social Media Coordinator position at [Company Name], as advertised on [Platform]. With a background in Hospitality Management and a passion for digital storytelling, I am eager to help [Company Name] elevate its online presence and guest engagement.

During my tenure at [Previous Company/University], I developed a keen eye for the aesthetic and service standards that define luxury hospitality. I successfully managed [Social Media Platforms] where I increased follower engagement by [Percentage]% through strategic content calendars, influencer collaborations, and high-quality visual assets. I understand that in the hospitality industry, social media is not just about posting; it is about extending the guest experience into the digital realm.

My expertise includes:

- Content creation and curation tailored to the [Hotel/Restaurant/Tourism] sector.
- Community management and real-time guest interaction.
- Analyzing social metrics to optimize ROI for seasonal promotions and events.
- Coordinating with food and beverage, sales, and operations teams to ensure brand consistency.

I admire [Company Name]'s commitment to [Specific Brand Value or Recent Campaign] and am confident that my blend of hospitality operational knowledge and digital marketing skills will be a valuable asset to your marketing team.

Thank you for your time and consideration. I look forward to the possibility of discussing how I can contribute to the continued growth of [Company Name]'s digital footprint.

Sincerely,

[Your Signature (if sending by mail)]
[Your Printed Name]