

[Your Name]

[Your Address]

[Your Phone Number]

[Your Email]

[Portfolio Link/LinkedIn Profile]

[Date]

[Hiring Manager Name]

[Company Name]

[Company Address]

Dear [Hiring Manager Name or "Team"],

I am writing to express my interest in the [Job Title] position at [Company Name]. As a digital-native professional with a strong foundation in [Key Skill, e.g., Content Creation/Analytics], I am eager to contribute to your brand's online presence and community engagement goals.

During my [Degree/Internship/Project], I developed a deep understanding of platform algorithms and trends across [Specific Platforms, e.g., Instagram, TikTok, LinkedIn]. Specifically, I successfully [Mention a specific achievement, e.g., grew a following by X% or managed a content calendar]. This experience has equipped me with the ability to create visually compelling content and write copy that resonates with target audiences.

I am particularly drawn to [Company Name] because of your recent [Specific Campaign or Company Value]. I am confident that my creative mindset, combined with my proficiency in tools like [Software, e.g., Canva, Hootsuite, Adobe Spark], will allow me to make an immediate impact on your social media team.

Thank you for your time and for considering my application. I look forward to the possibility of discussing how my skills align with the needs of your marketing department.

Sincerely,

[Your Name]