

**[Your Full Name]**  
[Phone Number]  
[Email Address]  
[LinkedIn Profile/Portfolio URL]

[Date]

[Hiring Manager Name]  
[Title]  
[Ecommerce Company Name]  
[Company Address]

Dear [Hiring Manager Name],

I am writing to express my interest in the Social Media Coordinator position at [Ecommerce Company Name]. As a digital storyteller with a background in [mention 1-2 key skills, e.g., content creation and community management], I have closely followed [Ecommerce Company Name]'s growth and admire your recent campaigns on [Specific Social Platform].

In my previous role at [Previous Company/Project], I was responsible for [list a key responsibility, e.g., managing a multi-channel content calendar]. One of my primary achievements included [mention a quantifiable result, e.g., increasing engagement by X% or driving X amount of referral traffic to the store]. I understand that in the ecommerce space, social media serves as both a brand-building tool and a direct sales funnel. I am proficient in using [mention tools, e.g., Shopify, Canva, Meta Business Suite] to bridge the gap between creative content and conversion.

What excites me most about [Ecommerce Company Name] is your commitment to [mention a company value or specific product line]. I am confident that my ability to analyze social trends and translate them into shoppable content will help elevate your brand's presence and support your revenue goals.

Thank you for your time and consideration. I look forward to the possibility of discussing how my experience aligns with the needs of your marketing team.

Sincerely,

[Your Name]