

[YOUR FULL NAME]

[PHONE NUMBER] | [EMAIL ADDRESS]
[PORTFOLIO LINK/SOCIAL HANDLE] | [CITY, STATE]

[Date]

[Hiring Manager Name]
[Beauty Brand Name]
[Company Address]

Dear [Hiring Manager Name/Creative Director],

As a dedicated follower of [Beauty Brand Name]'s aesthetic and brand ethos, I am thrilled to apply for the Social Media Coordinator position. With a background in [Your Background, e.g., Digital Marketing/Content Creation] and a personal passion for the beauty industry, I am confident in my ability to elevate your brand's digital presence and engage your community of [Number of followers] followers.

In my previous role at [Previous Company], I was responsible for [Specific Task, e.g., managing a content calendar and executing high-growth campaigns]. During my tenure, I achieved [Metric, e.g., a 25% increase in organic engagement] by focusing on [Strategy, e.g., short-form video trends and influencer collaborations]. I understand that the beauty landscape requires a unique blend of visual storytelling, trend-spotting, and authentic community management.

I am particularly drawn to [Beauty Brand Name] because of your commitment to [Specific Brand Value, e.g., sustainability/inclusivity/innovation]. I am eager to bring my skills in [Skill 1: e.g., TikTok/Reels production], [Skill 2: e.g., Analytics tracking], and [Skill 3: e.g., Copywriting] to your creative team to help drive brand loyalty and conversion.

Thank you for your time and consideration. I look forward to the possibility of discussing how my creative vision aligns with the future of [Beauty Brand Name].

Sincerely,

[Your Name]