

[Your Name]

[Your Job Title] | [Your Company Name]

[Phone Number] | [Email Address]

[LinkedIn Profile URL]

[Date]

[Recipient Name]

[Recipient Job Title]

[Prospective Client Company Name]

[Company Address]

Dear [Recipient Name],

I am reaching out to formally introduce **[Your Company Name]** and explore how our logistics solutions can support **[Prospective Client Company Name]**'s operational goals. Having followed your company's recent [mention a specific company milestone or industry growth], I believe there is a strong synergy between your supply chain requirements and our specialized services.

At [Your Company Name], we specialize in [Core Service: e.g., Last-Mile Delivery, Cold Chain, Global Freight Forwarding]. We have recently helped partners in the [Specific Industry] sector achieve:

- [Key Achievement 1: e.g., 15% reduction in transit times]
- [Key Achievement 2: e.g., Enhanced real-time tracking visibility]
- [Key Achievement 3: e.g., Significant cost savings in warehousing]

I would appreciate the opportunity to learn more about your current logistics challenges and share how our scalable infrastructure can add value to your network. Are you available for a brief 10-minute introductory call on [Day] or [Alternative Day]?

Thank you for your time and consideration. I look forward to the possibility of collaborating.

Best regards,

[Your Signature]