

[Your Full Name]

[Your Address]

[Your Phone Number]

[Your Email Address]

[Your LinkedIn Profile]

[Date]

[Hiring Manager Name]

[Title]

[Company Name]

[Company Address]

Dear [Hiring Manager Name],

I am writing to express my strong interest in the **Strategic Account Manager** position at [Company Name]. With a proven track record of nurturing high-value client relationships and driving long-term retention strategies, I am confident in my ability to contribute to your team's growth and client satisfaction goals.

In my previous role at [Previous Company], I managed a portfolio of [Number] key accounts totaling [\$ Amount] in annual recurring revenue. My approach centers on moving beyond a transactional vendor status to becoming a trusted strategic partner. I achieved this by [mention a specific strategy, e.g., conducting quarterly business reviews or identifying untapped cross-sell opportunities], which resulted in a [Percentage]% increase in account growth over [Timeframe].

My core competencies include:

- **Relationship Building:** Developing deep connections with C-suite stakeholders to align business objectives.
- **Strategic Planning:** Crafting bespoke account roadmaps that anticipate client needs and market shifts.
- **Conflict Resolution:** Navigating complex negotiations and service recovery to ensure 100% client retention.
- **Cross-functional Leadership:** Collaborating with Product and Sales teams to deliver seamless client experiences.

I am particularly drawn to [Company Name] because of [mention a specific project, company value, or market reputation]. I am eager to apply my analytical mindset and passion for client advocacy to help your strategic accounts thrive.

Thank you for your time and consideration. I look forward to the possibility of discussing how my experience in relationship management aligns with the needs of your organization.

Sincerely,

[Your Name]