

[Your Name]
[Your Phone Number]
[Your Email Address]
[Your License Number - Optional]

[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Dear *[Recipient Name]*,

I am writing to you today as a neighbor and a real estate professional with *[Agency/Brokerage Name]*. Having followed the local market trends in *[Neighborhood/City Name]* closely over the past *[Number]* years, I wanted to introduce myself and offer my services as a resource for your future real estate needs.

The current market in our area is experiencing *[briefly describe market condition, e.g., significant growth/low inventory]*. Whether you are considering selling your property, looking to expand your investment portfolio, or simply curious about the current valuation of your home, I am here to provide clear, data-driven insights tailored to your specific goals.

I pride myself on a networking-first approach, focusing on long-term relationships rather than just transactions. I would welcome the opportunity to learn more about your real estate interests. If you have a moment this week, I would be happy to buy you a coffee and share a brief update on recent sales in your immediate vicinity.

Thank you for your time, and I look forward to connecting with you soon.

Best regards,

[Your Signed Name]
[Your Professional Title]