

Subject: [Your Name/Company Name] | [Specific Service] for [Prospect Company Name]

Dear [Client Name or Hiring Manager],

I have been following [Prospect Company Name]'s work, specifically your recent [Project, Campaign, or Product Launch]. I was particularly impressed by [Specific Detail that shows research].

I am a freelance [Your Profession/Title] specializing in [Your Niche/Expertise]. Given your current focus on [Client's Goal or Challenge], I believe I can help you achieve [Specific Metric or Result] by:

- [Benefit 1: e.g., streamlining your workflow]
- [Benefit 2: e.g., increasing conversion rates]
- [Benefit 3: e.g., producing high-quality content]

Previously, I worked with [Previous Client/Company] where I helped them [Major Achievement or Result]. You can view my portfolio and relevant case studies here: [Link to Portfolio].

I would love to learn more about your upcoming goals for [Quarter or Specific Project]. Are you available for a brief 10-minute call next [Day of Week] to discuss how I can support your team?

Best regards,

[Your Full Name]
[Your Website/LinkedIn Profile]
[Your Phone Number]