

Subject: [Question/Idea] for [Company Name]

Hi [Prospect Name],

I've been following [Company Name] and was particularly impressed by [Specific Recent Achievement, Project, or Social Media Post].

I am reaching out because I help companies like yours solve [Specific Pain Point] by implementing [Your Service/Methodology]. Recently, I helped [Competitor or Similar Client] achieve [Specific Result/Metric] within [Timeframe].

Based on your current focus on [Prospect's Current Goal], I believe we could achieve similar results for your team.

Do you have 10 minutes next [Day of Week] for a brief chat to see if this is a fit?

Best regards,

[Your Name]

[Your Title]

[Portfolio/Website Link]