

[Your Full Name]
[Phone Number]
[Email Address]
[City, State/Portfolio Link]

[Date]

[Hiring Manager Name]
[Company Name]
[Company Address]

Dear [Hiring Manager Name],

I am writing to express my interest in the **Brand Ambassador** position for the upcoming **[Trade Show Name]**, as advertised. With a strong background in promotional marketing and a professional demeanor, I am confident in my ability to represent **[Company Name]** effectively on the convention floor.

Throughout my experience working at high-traffic events such as [Previous Event 1] and [Previous Event 2], I have developed a talent for proactive lead generation and engaging diverse audiences. I excel at distilling complex product information into approachable talking points and maintaining high energy levels throughout multi-day exhibitions.

My key qualifications include:

- Proven ability to attract and qualify leads in a fast-paced environment.
- Exceptional interpersonal communication and public speaking skills.
- Reliable, punctual, and adaptable to changing booth requirements.
- Experience with [Specific Industry, e.g., Tech/Beauty/Automotive] promotions.

I am eager to bring my enthusiasm and professional sales approach to your team. Thank you for your time and consideration.

Sincerely,

[Your Signature]
[Your Printed Name]