

[Your Name]
[Your Phone Number]
[Your Email Address]
[Your LinkedIn Profile URL]

[Date]

[Recipient Name]
[Recipient Title]
[Company Name]

Dear [Recipient Name],

I am writing to you because I am currently in the process of pivoting my career from [Current/Former Industry] to [Target Industry]. Having followed your work and the growth of [Recipient's Company], I greatly admire your expertise in [Specific Area of Interest] and would value your perspective.

While my background is in [Previous Field], I have spent the last [Time Period] developing skills in [Skill 1], [Skill 2], and [Skill 3]. I am eager to apply my experience in [Transferable Strength, e.g., Project Management] to a new role within [Target Industry].

If you have 15-20 minutes in the coming weeks, I would love to ask you a few questions about your career journey and seek your advice on navigating this transition. I am not asking for a job, but rather for your insights on the current landscape of the industry.

Thank you for your time and consideration. I have attached my resume for context and look forward to the possibility of connecting.

Sincerely,

[Your Name]