

SUBJECT LINE / NOTE HEADER

Partnership Inquiry: [My Company] & [Their Company]

SALUTATION

Hi [Recipient Name],

THE CONNECTION CONTEXT

I've been following [Their Company]'s progress in [Industry/Niche], particularly your recent focus on [Specific Project or Initiative].

THE VALUE PROPOSITION

Given our work at [My Company] regarding [My Service/Product], I see a significant opportunity for a strategic partnership that could help both our teams achieve [Specific Shared Goal].

CALL TO ACTION

I'd love to connect and briefly discuss how we might collaborate to create mutual value. Are you open to a brief introductory chat next week?

SIGN-OFF

Best regards,
[My Name]

** Note: LinkedIn connection requests are limited to 300 characters unless sent via InMail or "Add a note" feature on desktop.*