

### **LINKEDIN CONNECTION REQUEST (300 CHARACTER LIMIT)**

Hi [Stakeholder Name], I've been following [Company Name]'s work in [Industry/Project] and was impressed by your recent [Specific Achievement/Post]. I'm looking to connect with leaders in the [Niche] space to share insights. I'd love to add you to my professional network. Best, [Your Name]

### **FOLLOW-UP MESSAGE (POST-CONNECTION)**

Hi [Stakeholder Name], Thanks for connecting! As [Your Job Title] at [Your Company], I am currently focusing on [Specific Initiative]. Given your expertise in [Stakeholder's Expertise], I value the perspective you bring to the industry. I'd love to learn more about your approach to [Specific Challenge] if you have a moment for a brief chat or a virtual coffee in the coming weeks. If not, I look forward to following your updates here. Best regards, [Your Name]