

LinkedIn Connection Request (300 Character Limit)

Hi [Name], I'm transitioning from [Current Industry] to [Target Industry] and have long admired [Company Name]'s approach to [Specific Project/Value]. I'd love to connect and follow your insights as I make this pivot. Best, [Your Name]

Follow-up Message / InMail Template

Subject: Transitioning to [Target Role] | Inquiry from [Your Name]

Dear [Name],

Thank you for connecting. I am currently pivoting my career from [Previous Profession] toward [Target Profession].

While my background is in [Previous Skillset], I have been focusing on developing [New Skill 1] and [New Skill 2] to bridge the gap. I have followed your work in [Specific Area] and would value the opportunity to ask 2-3 brief questions regarding the skills most valued at [Company Name].

Would you be open to a 15-minute virtual coffee sometime next week?

Best regards,

[Your Name]

[Link to Portfolio/Project]

Note: Fill in bracketed information with specific details relevant to your transition.