

**[Your Full Name]**  
[City, State, Zip Code]  
[Phone Number]  
[Email Address]  
[LinkedIn Profile URL]

[Date]

[Hiring Manager Name]  
[Company Name]  
[Company Address]  
[City, State, Zip Code]

Dear [Hiring Manager Name],

I am writing to express my strong interest in the Technical Sales Executive position at [Company Name], as advertised on [Platform/Source]. With a background in [Specific Technology/Industry] and a proven track record of exceeding sales targets through technical consultation, I am confident in my ability to drive revenue growth for your team.

In my previous role at [Current/Previous Company], I was responsible for managing the full sales lifecycle for complex [Product/Service Type] solutions. I successfully increased regional sales by [X]% by bridging the gap between intricate technical specifications and executive-level business value. My approach focuses on understanding a client's unique pain points and architecting solutions that provide measurable ROI.

Key highlights of my experience include:

- Achieving [Percentage]% of annual quota consistently over [Number] years.
- Leading technical demonstrations and POCs for high-value enterprise accounts.
- Collaborating with engineering teams to align product roadmaps with market demand.
- [Optional: Mention a specific technical certification or award].

I am particularly drawn to [Company Name] because of your recent innovation in [Specific Product or Market Move]. I am eager to apply my technical expertise and consultative sales methodology to help your clients solve their most pressing challenges.

Thank you for your time and consideration. I look forward to the possibility of discussing how my technical sales background can contribute to the continued success of [Company Name].

Sincerely,

[Your Signature (if sending by mail)]  
[Your Typed Name]