

[FULL NAME]

[CITY, STATE, ZIP] | [PHONE NUMBER] | [EMAIL ADDRESS] | [LINKEDIN PROFILE URL]

[Date]

[Hiring Manager Name]
[Title: e.g., Chief Executive Officer or Board Chair]
[Company Name]
[Company Address]

Dear [Mr./Ms./Mx. Last Name],

As a high-impact Sales Executive with over [Number] years of experience driving multi-million dollar revenue growth and scaling global sales organizations, I am writing to express my interest in the [Target Role, e.g., Vice President of Sales] position at [Company Name]. Throughout my career, I have specialized in transforming underperforming territories and building high-performance cultures that consistently exceed aggressive EBITDA and top-line targets.

My leadership philosophy centers on data-driven strategy and the alignment of sales operations with overarching corporate objectives. At [Current/Most Recent Company], I orchestrated a sales transformation that resulted in a [Percentage]% increase in annual recurring revenue (ARR) within [Timeframe]. I am eager to bring this same level of strategic rigor to [Company Name], particularly in relation to your current initiatives in [Specific Market or Product Area].

My core competencies and recent career highlights include:

â€¢ **Revenue Acceleration:** [Specific Achievement, e.g., Scaled revenue from \$X to \$Y]
â€¢ **Strategic Partnerships:** [Specific Achievement, e.g., Secured Tier-1 enterprise accounts]
â€¢ **Sales Operations:** [Specific Achievement, e.g., Implemented CRM/Tech stack optimization]
â€¢ **Talent Development:** [Specific Achievement, e.g., Reduced turnover by X% while increasing quota attainment]

I am particularly drawn to [Company Name] because of your recent [Specific Company News, Product Launch, or Market Position]. I am confident that my background in [Industry/Niche] and my experience leading teams through [Growth Phase, e.g., Series C Scaling or Post-Merger Integration] make me an ideal fit for your leadership team.

I look forward to discussing how my strategic vision and operational expertise can contribute to the continued expansion of [Company Name]. Thank you for your time and consideration.

Sincerely,

[Your Full Name]