

**[Your Full Name]**

[Phone Number] | [Email Address]

[LinkedIn Profile URL] | [City, State]

[Date]

[Hiring Manager Name]

[Title]

[Company Name]

[Company Address]

Dear [Hiring Manager Name],

I am writing to express my interest in the B2B Sales Executive position at [Company Name], as advertised on [Platform]. With a proven track record of exceeding revenue targets and [Number] years of experience in [Industry/SaaS/Specific Sector], I am confident in my ability to drive significant growth for your sales organization.

Throughout my career, I have specialized in navigating complex sales cycles and building strategic partnerships with C-level stakeholders. In my previous role at [Previous Company], I achieved several key milestones, including:

- Exceeded annual sales quota by [Percentage]% for [Number] consecutive years.
- Identified and closed a high-value account worth [Dollar Amount], the largest in company history.
- Reduced the average sales cycle duration from [Number] to [Number] months through improved lead qualification.

I am particularly drawn to [Company Name] because of your innovative approach to [Specific Product/Service]. My expertise in [Specific Skill, e.g., Consultative Selling, CRM Management, or Lead Generation] aligns perfectly with your goals of expanding into the [Specific Market] market.

I look forward to the opportunity to discuss how my background in high-growth B2B environments can contribute to the continued success of [Company Name]. Thank you for your time and consideration.

Sincerely,

[Your Signature (if sending by mail)]

**[Your Full Name]**