

[Your Full Name]

[Phone Number] | [Email Address]

[City, State, Zip Code]

[LinkedIn Profile URL]

[Date]

[Hiring Manager Name]

[Job Title]

[Dealership Name]

[Address]

Dear [Hiring Manager Name/Title],

I am writing to express my interest in the Automotive Sales Executive position at **[Dealership Name]**, as advertised on **[Platform/Source]**. With a proven track record in high-volume vehicle sales and a commitment to delivering a premium customer experience, I am confident in my ability to contribute to your sales targets and brand reputation.

In my previous role at **[Current/Previous Dealership]**, I consistently achieved **[Percentage]** over my monthly sales quotas. I specialize in **[Specific Brand/Segment, e.g., Luxury, Fleet, or Pre-owned]** sales and have developed a deep understanding of financing, insurance products, and trade-in valuations. My approach focuses on consultative selling, ensuring high Customer Satisfaction Index (CSI) scores while maximizing dealership profitability.

I am particularly drawn to **[Dealership Name]** because of your reputation for **[Specific reason, e.g., market leadership or community involvement]**. I am eager to bring my negotiation skills and lead-generation expertise to your team to help drive your upcoming quarterly goals.

Thank you for your time and consideration. I look forward to the possibility of discussing how my sales background aligns with the needs of **[Dealership Name]**.

Sincerely,

[Your Signature]

[Your Printed Name]